

2014 Campaign



Retiree Political Conference

The 2014 Ballot

- U.S. Senate: Likely very competitive
- U.S. House: All 8 seats up
- Governor: Likely very competitive
- Secretary of State (open) and other Constitutional Officers
- MN House: All 134 seats up, DFL controls 73-61
- Levies and school board elections



U.S. Senate



- Businessman Mike McFadden
- Senator Julianne Ortman
- Representative Jim Abeler
- Commissioner Chris Dahlberg



U.S. House

- CD 1: Tim Walz
- CD 2: John Kline
- CD 3: Erik Paulson
- CD 4: Betty McCollum
- CD 5: Keith Ellison
- CD 6: Open
- CD 7: Collin Peterson
- CD 8: Rick Nolan



Governor

- Senator Dave Thompson
- Businessman Scott Honour
- Representative Kurt Zellers
- Commissioner Jeff Johnson
- Former Rep. Marty Seifert
- Teacher Rob Farnsworth



Secretary of State

- Democrats
 - **Representative Steve Simon**
 - **Representative Deb Hilstrom**
- Republicans
 - **Dennis Nguyen**



Minnesota House

- 73-61 DFL Majority
- DFL likely protecting 15-20 seats
- GOP likely protecting 4-5 seats
- New Education Minnesota members running?



Local Elections

- We may see fewer levies, but their importance will be just as high in terms of protecting members' jobs
- Aiming to take a more aggressive approach to school board races
- A potential investment in key races



Unknowns

- **Statewide Races:** How close will Gubernatorial and Senate races be?
 - **And how competitive is the Secretary of State race?**
- **Retirements:** How do they affect targeted races?
- **U.S. House:** Will we have any close races?
- **Local Elections:** Will we be able to activate larger number of locals in levy and school board races?



Priorities

- Reelect Governor Dayton
- Elect a pro-public education majority in the MN House
- Make a deeper investment in local elections
- Reelect Senator Franken
- Elect a pro-democracy Secretary of State



How do we get there?

- Building relationships at the Capitol and in communities
- Making smart investments in both campaigns and membership engagement
- Further targeting our tactics and the voters we're speaking to



So where do retirees fit in?

- Screenings
- Volunteering
- Educating candidates
- Making sure we don't lose winnable races
- AFT/Retiree Program
 - **Rick Winters**
 - **Start time**
 - **Focus of program**
 - **Recruitment**

